

Film Business A Handbook For Producers

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For these reasons, plus the fact that the previous title proved to be so successful over the past fifteen years, it was decided to stick with Film Business: A Handbook for Producers. In any case, the traditional business practices underpinning film production still apply to any production context, whether it is film, video, television, digital or on-line content.

Film Business: A Handbook for Producers, 2006 | Online -

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Film Business is an amazing book from Australia that probably isn't deeply stocked on American shelves. It's an essential read for producers who want to make more than one feature or documentary. Though I've read all the books on indie producing, legal matters, business plans, and marketing, none cover the very real responsibilities of a producer to themselves: to stay in business.

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Film business - a handbook for producers (Book, 2006 -

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This edition contains updated material on: commercials; legal issues concerning multimedia; dealing with financial agents; corporate videos; and non-linear editing. The text also includes advice on funding, submissions and budgeting. Australia.; Australien.; PRODUCING. AUSTRALIA

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Film Business A Handbook For Film Business is an amazing book from Australia that probably isn't deeply stocked on American shelves. It's an essential read for producers who want to make more than one feature or documentary. Though I've read all the books on indie producing, legal matters, business Page 5/22. Bookmark File

Film Business: A Handbook for Producers

The Producer's Business Handbook provides a model for making a successful business of independent filmmaking. It will give you a comprehensive understanding of the business of entertainment and supply you with the information and tools you'll need to successfully engage all related aspects of global production and exploitation. The handbook also provides a global orientation to the relationships that the most successful producers have with the various participants in the motion picture industry. This includes how producers direct their relationships with domestic and foreign studios, agencies, attorneys, talent, completion guarantors, banks, and private investors. It provides a thorough orientation to operating production development and single purpose production companies, from solicitation of literary properties through direct rights sales, and the management of global distribution relationships. Also presented is an in-depth discussion of the team roles needed to operate these companies, as well as how to attach and direct them. For those outside of the US, this book also includes information about how to produce successful films without government funding. This edition has been updated to include comprehensive information on the internal greenlighting process, government financing, and determining actual cost-of-money. It includes new simplified project evaluation tools, expediting funding and distribution. Together with its companion CD-ROM, which contains valuable forms and spreadsheets; tutorials; and samples, this handbook presents both instruction and worksheet support to independent producers at all levels of experience.

Tapping experts in an industry experiencing major disruptions, The Movie Business Book is the authoritative, comprehensive sourcebook, covering online micro-budget movies to theatrical tentpoles. This book pulls back the veil of secrecy on producing, marketing, and distributing films, including business models, dealmaking, release windows, revenue streams, studio accounting, DIY online self-distribution and more. First-hand insider accounts serve as primary references involving negotiations, management decisions, workflow, intuition and instinct. The Movie Business Book is an essential guide for those launching or advancing careers in the global media marketplace.

Well-regarded guide for film professionals

This book is for working film/TV professionals and students alike. If you're a line producer, production manager, production supervisor, assistant director or production coordinator--the book has everything you'll need (including all the forms, contracts, releases and checklists) to set up and run a production--from finding a production office to turning over delivery elements. Even if you know what you're doing, you will be thrilled to find everything you need in one place. If you're not already working in film production, but think you'd like to be, read the book -- and then decide. If you choose to pursue this career path, you'll know what to expect, you'll be prepared, and you'll be ten steps ahead of everyone else just starting out. New topics and information in the fourth edition include: * Low-budget independent films, including documentaries and shorts * Information specific to television production and commercials * The industry's commitment to go green and how to do it * Coverage of new travel and shipping regulations * Updated information on scheduling, budgeting, deal memos, music clearances, communications, digital production, and new forms throughout

The updated second edition of this text introduces readers to the business of film at every stage of the filmmaking lifecycle, from planning and production to distribution. Authors Paula Landry and Stephen R. Greenwald offer a practical, hands-on guide to the business aspects of this evolving industry, exploring development, financing, regional/global/online distribution, business models, exhibition, multi-platform delivery, marketing, film festivals, production incentives, VR/AR, accounting, and more. The book is illustrated throughout with sample financing scenarios and charts/graphics, and includes detailed case studies from projects of different budgets and markets. This new and expanded edition has further been updated to reflect the contemporary media landscape, including analysis on major new players and platforms like Netflix, Amazon, Google and Vimeo, shifting trends due to convergence and disruption from new technology, as well as the rise of independent distribution and emergent mobile and online formats. An eResource also includes downloadable forms and templates, PowerPoint slides, quizzes and test banks, and other additional resources.

This book is the bible for independent film producers on how to set up, finance, and run a successful and ongoing film development/production company or single-picture film.

In this updated edition of the industry staple, veteran media executive Jeff Ulin relates business theory and practice across key global market segments—film, television, and online/digital—providing you with an insider ’s perspective that can’t be found anywhere else. Learn how an idea moves from concept to profit and how distribution dominates the bottom line: Hollywood stars may make the headlines, but marketing and distribution are the behind-the-scenes drivers converting content into cash. The third edition: Includes perspectives from key industry executives at studios, networks, agencies and online leaders, including Fox, Paramount, Lucasfilm, Endeavor, Tencent, MPAA, YouTube, Amazon, and many more; Explores the explosive growth of the Chinese market, including box office trends, participation in financing Hollywood feature films, and the surge in online usage; Illustrates how online streaming leaders like Netflix, Amazon, Apple, YouTube, Hulu and Facebook are changing the way TV content is distributed and consumed, and in cases how these services are moving into theatrical markets; Analyzes online influences and disruption throughout the distribution chain, and explains the risks and impact stemming from changing access points (e.g., stand-alone apps), delivery methods (over-the-top) and consumption patterns (e.g., binge watching); Breaks down historical film windows, the economic drivers behind them, and how online and digital delivery applications are changing the landscape. Ulin provides the virtual apprenticeship you need to demystify and manage the complicated media markets, understand how digital distribution has impacted the ecosystem, and glimpse into the future of how film and television content will be financed, distributed and watched. An online eResource contains further discussion on topics presented in the book.

This book gives street-level instruction and real-world examples on how to promote, distribute, and sell a production.

Budgeting and scheduling are easy in principle but hard in practice. The successful producer has a solid plan for juggling dozens of activities and costs while retaining the flexibility to cope with those inevitable last-minute changes and stay on course. Preplanning the budget and schedule of any media project is absolutely essential, and the 2nd edition of Scheduling and Budgeting Your Film: A Panic-Free Guide shows you the intricacies of handling both budgeting and scheduling successfully. This new and updated edition explains the fundamentals of line producing in an easy-to-understand style, and includes tips and techniques that apply no matter what kind of scheduling or budgeting software you're using. Author Paula Landry includes detailed examples of breakdown forms, organizing resources, distribution expenses, and hidden costs, and discusses how to set realistic priorities and find industry and state tax incentives. The new edition also includes discussions of transmedia and multi-purpose shooting, special considerations for VR, 4K and 3D shooting, new web platforms and mobile technology, crowd funding, film festivals, and much more. Each chapter is filled with handy checklists, tips, practical advice, and anecdotes, showing how scheduling and budgeting are done in the real world; Principles apply to any type of media project: film, video, music video, projects hosted online, and corporate and educational videos; An accompanying eResources page offers downloadable forms and templates, and other essential resources.

Every year, hundreds of American film schools graduate thousands of aspiring filmmakers. Very few of them, however, leave school prepared for the challenges that await or are fortunate enough to secure the financial backing of a major studio. This practical guide provides all necessary information for newcomers to the profession to get a movie made, information often left out of film school curricula. Topics include finding a project, breaking down a script, creating a production board, casting, budgeting, scouting locations, scheduling, dealing with actors, establishing set protocol, marketing, and many others. Throughout, real-life examples vividly illustrate the subject at hand. Bridging the gap between learning the craft of moviemaking and exercising that craft in the entertainment world, this manual is essential for all who seek a career in film. Instructors considering this book for use in a course may request an examination copy here.

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